

UNBELIEF

Unbelief makes fan based music video

Unbelief has initiated collaboration with the new production company Nordlys Medier, who is going to make the band's next music video. The video will be the fourth music video from Unbelief and it will be made to the opening track "Rip the Silent Night Apart" from the debut album "Dread", which was released on February 5 this year.

Nordlys Medier is an innovative production company who wishes to establish themselves on the Danish market as a creative firm that can deliver quality products. In dialogue with Unbelief they have decided to make the video fan based, where Unbelief's fans will contribute to the production itself with the use of their cell phones.

On April 9 and April 10 Unbelief will play live at The Rock in Copenhagen and Musikcaféen in Aarhus, and here fans will be encouraged to film the concerts and contribute to the video by sending the material to Nordlys Medier who will use it in the video.

On April 2 recordings of the video will start at the harbour in Odense (DK) where, amongst others, Exerzice Danceteam will help with the supplementing scenes. The shoot is set to start at 10 A.M. and both Unbelief and Nordlys Medier encourages fans to come on down and put their touch in the video. It's important to Unbelief to show that they appreciate their fans' support and feel it is best done by allowing them to contribute creatively.

The band states:

"We were completely ecstatic when Nordlys presented the idea. It's really innovative and a great idea to let our fans in on the video. We are looking forward to see what they think should be in our video."

If you wish to take part in the action on April 2 then send an email to ke@nordlysmedier.dk. If you want to film the concert at The Rock on April 9 you can get in for free by sending your name in an email to unblager@gmail.com.

Unbelief

www.unbelief.dk

Nordlys Medier

www.nordlysmedier.dk

Exerzice

Danceteam

www.exerzice-

danceteam.dk

For further questions
contact Martin Nørlev
martin.noerlev@gmail.com
com or 26 36 14 54.